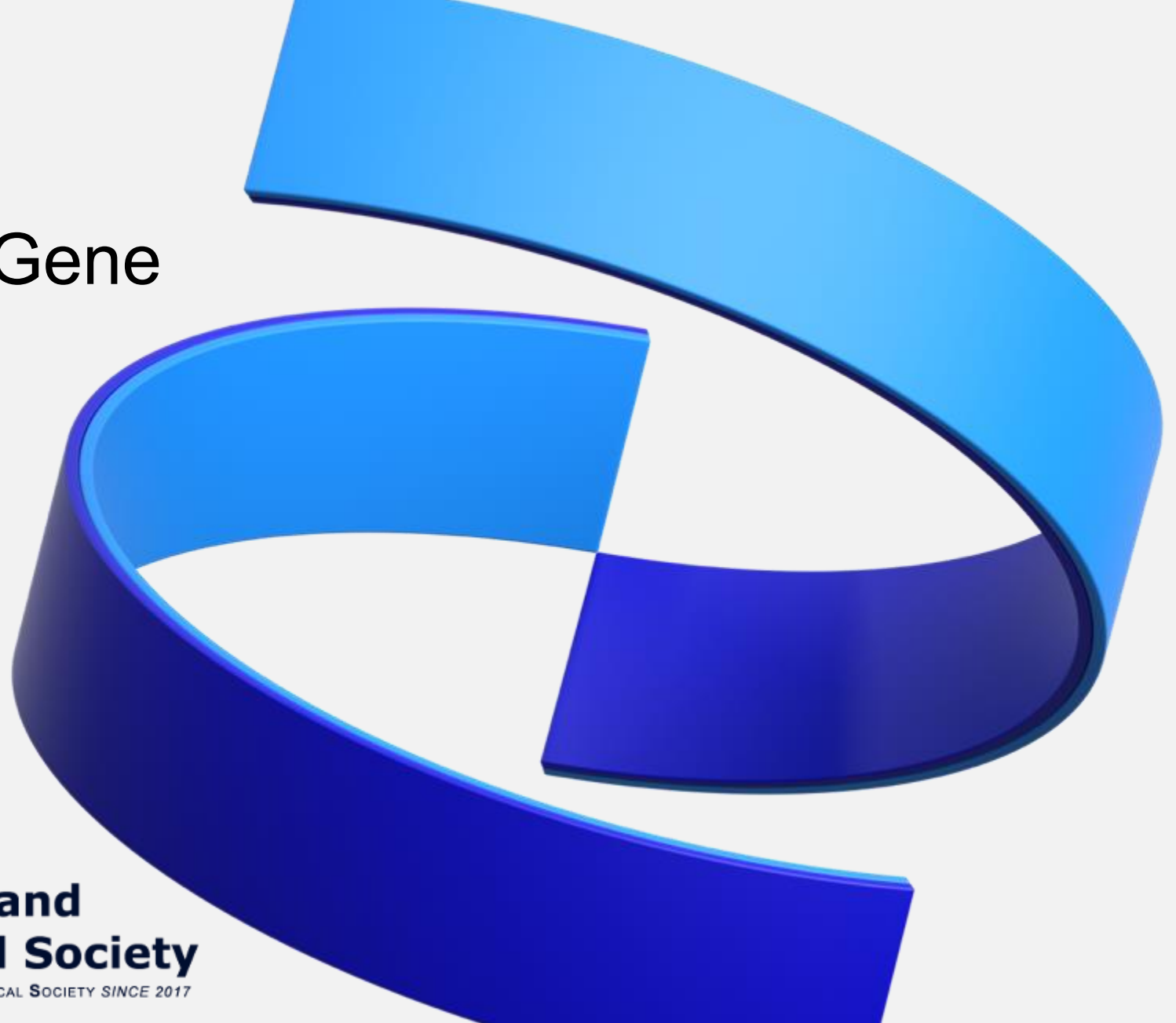




Model Informed Drug Development for Cell & Gene Therapy

Avery McIntosh

Oct 2025



NESS

**New England
Statistical Society**

NEW ENGLAND STATISTICS SYMPOSIUM SINCE 1987 & NEW ENGLAND STATISTICAL SOCIETY SINCE 2017



Disclaimer

The perspectives in this talk are those of the presenter only and do not necessarily represent the views of Pfizer

Acknowledgements: Jeff Palmer, Anindita Banerjee, Donal Gorman, Susie Collins

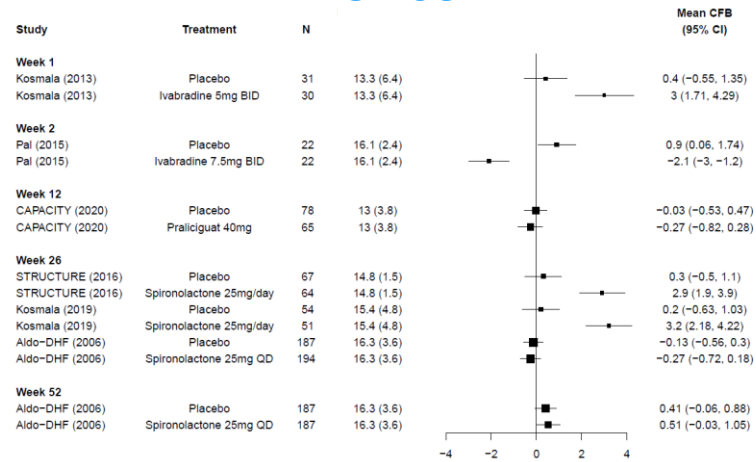


Agenda

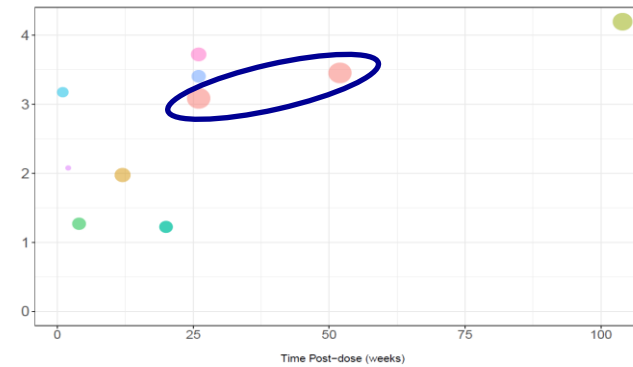
1. What is MIDD?
2. Brief history of MIDD
3. MIDD in Pfizer
4. MIDD in cell and gene therapy

Some examples of MIDD

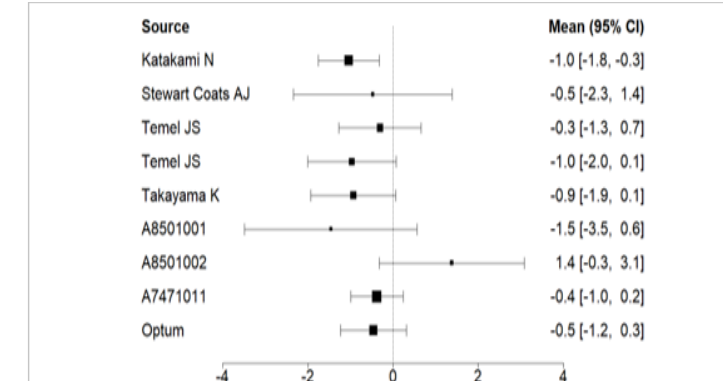
Summarising historical effect sizes



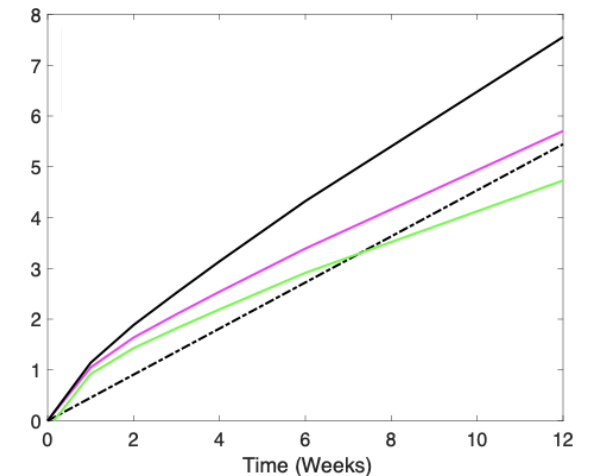
Estimating standard deviation for a future study



Deriving a placebo prior to reduce sample size



QSP model to predict longer-term responses



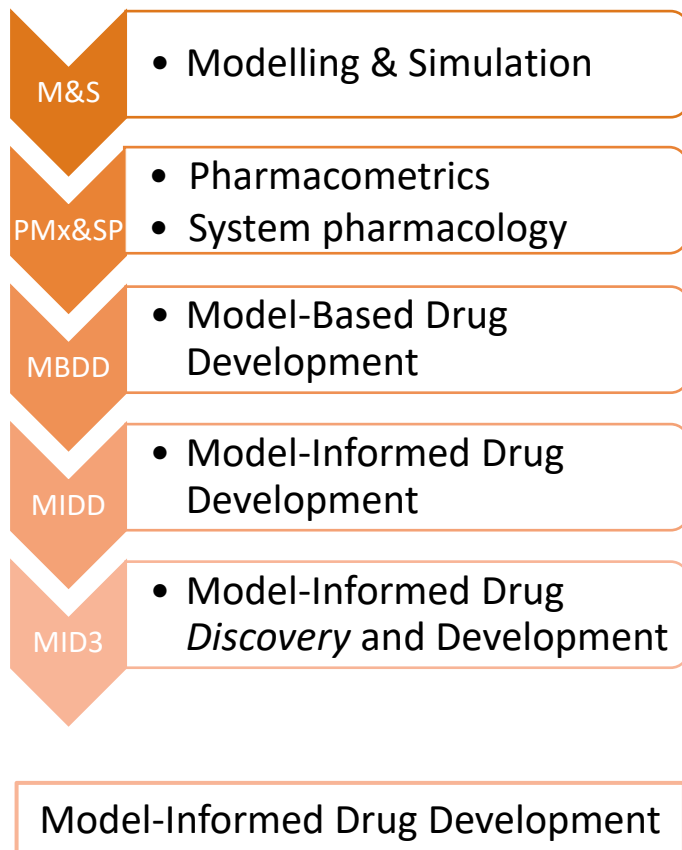
Sample sizing based on Bayesian Emax Model

No. of arms	No. of completers/arm	Probability of Passing Stat. Sig. Criteria				Probability of Passing TV of 2%			
		5 mg	15 mg	40 mg	100 mg	5 mg	15 mg	40 mg	100 mg
5 arms	50	100.0%	100.0%	100.0%	100.0%	69%	97%	99%	100%
	40	99.9%	99.9%	99.9%	99.9%	68%	96%	99%	100%
4 arms	50	99.9%	99.9%	99.9%		68%	97%	97%	99%
	40	99.7%	99.7%	99.7%		68%	95%	99%	

“MBMA” of competitor effect sizes

Dosing Regimen	Efficacy*	Efficacy*	Efficacy*
	(8 weeks)	(12 weeks)	(16 weeks)
3 mg/day	-0.42 [-0.47 to -0.38]	-0.51 [-0.57 to -0.46]	-0.55 [-0.61 to -0.49]
7 mg/day	-0.66 [-0.71 to -0.60]	-0.80 [-0.86 to -0.73]	-0.85 [-0.92 to -0.78]
14 mg/day	-0.83 [-0.89 to -0.77]	-1.00 [-1.08 to -0.93]	-1.08 [-1.15 to -0.99]
0.5 mg/week	-0.77 [-0.83 to -0.72]	-0.94 [-1.00 to -0.87]	-1.00 [-1.07 to -0.93]
1 mg/week	-0.94 [-1.00 to -0.87]	-1.13 [-1.20 to -1.05]	-1.21 [-1.29 to -1.13]
2 mg/week	-1.05 [-1.11 to -0.98]	-1.26 [-1.34 to -1.18]	-1.36 [-1.44 to -1.27]
3 mg/day	-0.52 [-0.59 to -0.46]	-0.63 [-0.71 to -0.56]	-0.68 [-0.76 to -0.60]
7 mg/day	-0.81 [-0.90 to -0.73]	-0.98 [-1.08 to -0.88]	-1.05 [-1.16 to -0.94]
14 mg/day	-1.02 [-1.13 to -0.92]	-1.23 [-1.36 to -1.11]	-1.33 [-1.46 to -1.20]
0.5 mg/week	-0.95 [-1.04 to -0.86]	-1.15 [-1.26 to -1.04]	-1.24 [-1.35 to -1.12]
1 mg/week	-1.15 [-1.26 to -1.05]	-1.39 [-1.52 to -1.27]	-1.49 [-1.63 to -1.36]
2 mg/week	-1.29 [-1.41 to -1.17]	-1.55 [-1.70 to -1.41]	-1.67 [-1.82 to -1.52]

Evolution of MIDD Concept



2007

2007

Model-based Drug Development

RL Lalonde¹, KG Kowalski², MM Hutmacher¹, W Ewy², DJ Nichols¹, PA Milligan¹, BW Corrigan¹, PA Lockwood¹, SA Marshall¹, LJ Benincosa¹, TG Tensfeldt¹, K Parivar¹, M Amantea¹, P Glue¹, H Koide¹ and R Miller¹

¹Department of Clinical Pharmacology, Pfizer Global Research and Development, Groton, Ann Arbor, Sandwich, New York, La Jolla, Tokyo; ²Department of Statistics, Pfizer Global Research and Development, Groton, Ann Arbor, Sandwich, New York, La Jolla, Tokyo. Correspondence: R Lalonde (richard.lalonde@pfizer.com)

Published online 23 May 2007. doi:10.1038/sj.cpt.6100235

CLINICAL PHARMACOLOGY & THERAPEUTICS | VOLUME 82 NUMBER 1 | JULY 2007

21

Model-Based Drug Development: A Rational Approach to Efficiently Accelerate Drug Development

PA Milligan¹, MJ Brown², B Marchant^{3,10}, SW Martin¹, PH van der Graaf^{4,1}, N Benson^{4,11}, G Nucci⁵, DJ Nichols⁵, RA Boyd⁶, JW Mandema⁷, S Krishnaswami⁶, S Zwillich⁸, D Gruben², RJ Anziano², TC Stock⁹ and RL Lalonde⁶

¹Global Clinical Pharmacology, Pfizer, Sandwich, UK; ²Department of Statistics, Pfizer, Groton, USA; ³Department of Clinical Development, Pfizer, Sandwich, UK; ⁴Department of Pharmacokinetics Dynamics and Metabolism, Pfizer, Sandwich, UK; ⁵Global Clinical Pharmacology, Pfizer, Cambridge, Massachusetts, USA; ⁶Global Clinical Pharmacology, Pfizer, Groton, Connecticut, USA; ⁷Quantitative Solutions, Inc., Menlo Park, California, USA; ⁸Department of Clinical Development, Pfizer, Groton, Connecticut, USA; ⁹Department of Clinical Development, Pfizer, Collegeville, Philadelphia, USA; current affiliations: ¹⁰Marchant Biopharm Consulting Ltd, Kowloon, Hong Kong; ¹¹Xenologiq, Denne Hill Business Park, Canterbury, UK. Correspondence: PA Milligan (peter.a.milligan@pfizer.com)

Received 27 December 2012; accepted 4 March 2013; advance online publication 1 May 2013. doi:10.1038/cpt.2013.54

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2019

Model-Informed Drug Development: Current US Regulatory Practice and Future Considerations

Yanling Wang^{1*}, Hao Zhu¹, Rajanikanth Madabushi¹, Qi Liu¹, Shiew-Mei Huang¹ and Issam Zineh¹

¹Office of Clinical Pharmacology, Office of Translational Sciences, US Food and Drug Administration, Silver Spring, Maryland, USA. *Correspondence: Yanling Wang (Yanling.Wang@fda.hhs.gov)

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899

2020

FDA Perspective on MIDD



- PDUFA VII (2023) legislation ensures continued FDA commitment to several MIDD initiatives

† • MIDD Paired Meeting Program

Jointly administered by CDER and CBER for IND, NDA, and BLA holders to support the use of innovative modeling tools in a specific development program.

- 1 Creating an environment that increases stakeholder acceptance of MIDD approaches
- 2 Developing standards and best practices that lead to consistent application and evaluation
- 3 Increasing capacity and expertise to address growing demands and innovation

[*: Model-Informed Drug Development Paired Meeting Program | FDA](#)

PERSPECTIVES

PERSPECTIVE

The US Food and Drug Administration's Model-Informed Drug Development Meeting Program: From Pilot to Pathway

Rajanikanth Madabushi^{1,2}, Jessica Benjamin¹, Hao Zhu¹ and Issam Zineh¹

engagement on the application of MIDD approaches in drug development and review.

PILOT PROGRAM EXPERIENCE

High demand
The Pilot Program ran from 2018–2022 and committed to selecting 1 to 2 meeting requests per Center (Center for Drug Evaluation and Research and Center for Biologics Evaluation and Research) per quarter. Although the FDA and industry stakeholders involved in PDUFA VI negotiations mutually recognized the need for

† • FFP Program

The Fit-for-Purpose (FFP) Initiative provides a pathway for regulatory acceptance of dynamic tools for use in drug development programs.

Disease Area	Submitter	Tool	Trial Component
Alzheimer's disease	The Coalition Against Major Diseases (CAMD)	Disease Model: Placebo/Disease Progression	Demographics, Drop-out
Multiple	Janssen Pharmaceuticals and Novartis Pharmaceuticals	Statistical Method: MCP-Mod	Dose-Finding
Multiple	Ying Yuan, PhD University of Texas, MD Anderson Cancer Center	The Statistical Method: Bayesian Optimal Interval (BOIN) Design	Dose-Finding
Multiple	Pfizer	Statistical Method: Empirically Based Bayesian Emax Models	Dose-Finding

FDA Quantitative Medicine Center of Excellence (QM CoE)



[CDER Quantitative Medicine Center of Excellence \(QM CoE\) | FDA](#) CDER Quantitative Medicine Center of Excellence (QM CoE)



The Center for Drug Evaluation and Research (CDER) Quantitative Medicine (QM) Center of Excellence (CoE) is established to facilitate and coordinate the continuous evolution and consistent application of QM for drug development and regulatory decision-making across CDER.

For decades, CDER offices have been at the forefront of advancing QM approaches to inform premarket product review and post-market product assessment. Given the tremendous growth in QM, we see many opportunities to maximize synergies across CDER by centrally coordinating efforts through strategic planning and execution. The QM CoE seeks to strengthen collaborations in outreach, education, scientific and regulatory initiatives, as well as policy development and implementation. The QM CoE will be a CDER-wide enterprise that will function as a cooperative, coordinating body that spurs innovation and fosters integration of QM approaches to advance therapeutic medical product development, inform regulatory decision-making, and promote public health.

To learn more about the establishment of the QM CoE, [view the CDER statement](#).

Activities of the CoE

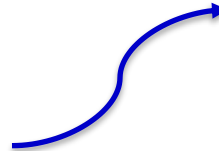
The CoE will introduce new activities and coordinate existing activities in three main areas: Applied Science Policy, Strategic Planning and Coordination, and Multidisciplinary Education and Exchange.

Remit

Influencing Policy

Strategic Planning

Multidisciplinary
Training/Education



Discover educational resources available under the [QM CoE](#).

FDA/C-Path Institute Model Informed Drug Development Web-Based Training

- The U.S. Food and Drug Administration's (FDA's) Center for Drug Evaluation and Research (CDER) Quantitative Medicine Center of Excellence (QM CoE), in collaboration with CDER's Office of Translational Sciences and the Critical Path Institute (C-Path), is pleased to provide free, web-based training modules on model-informed drug development (MIDD). [Watch the playlist on YouTube](#).



FDA QM CoE Public Workshop (April 25, 2024)

[Streamlining Drug Development and Improving Public Health through Quantitative Medicine: An Introduction to the CDER Quantitative Medicine Center of Excellence - 04/25/2024 | FDA](#)

QM at CDER

FDA

FDA Workshop

**Streamlining Drug Development
and Improving Public Health
through Quantitative Medicine**

APRIL 25, 2024

CDER has been at the forefront of advancing QM to inform pre-market product review, post-market product assessment, policy development, and policy implementation.

- Model-informed drug development (MIDD)
- Complex innovative trial design (CID)
- Fit-for-purpose initiative (FFP)
- Model integrated evidence (MIE)
- Physiology based biopharmaceutics modeling (PBBM)



Opportunity to maximize synergies across CDER by centrally coordinating efforts

<#>

QM CoE Workshop: Excerpt from Statistics Presentation

THE ROLE OF THE OFFICE OF BIostatISTICS

Stella Grosser
DBVIII/OB/OTS
April 25, 2024

MIDD: Leverage the Strengths of 2 Disciplines



While both disciplines may work on all aspects, they have particular strengths

Clinical Pharmacology:

- Understanding of principles of clinical pharmacology (PK & PD), patient characteristics, and diseases.
- Leading to adoption of useful predictions including extrapolation

Statistics:

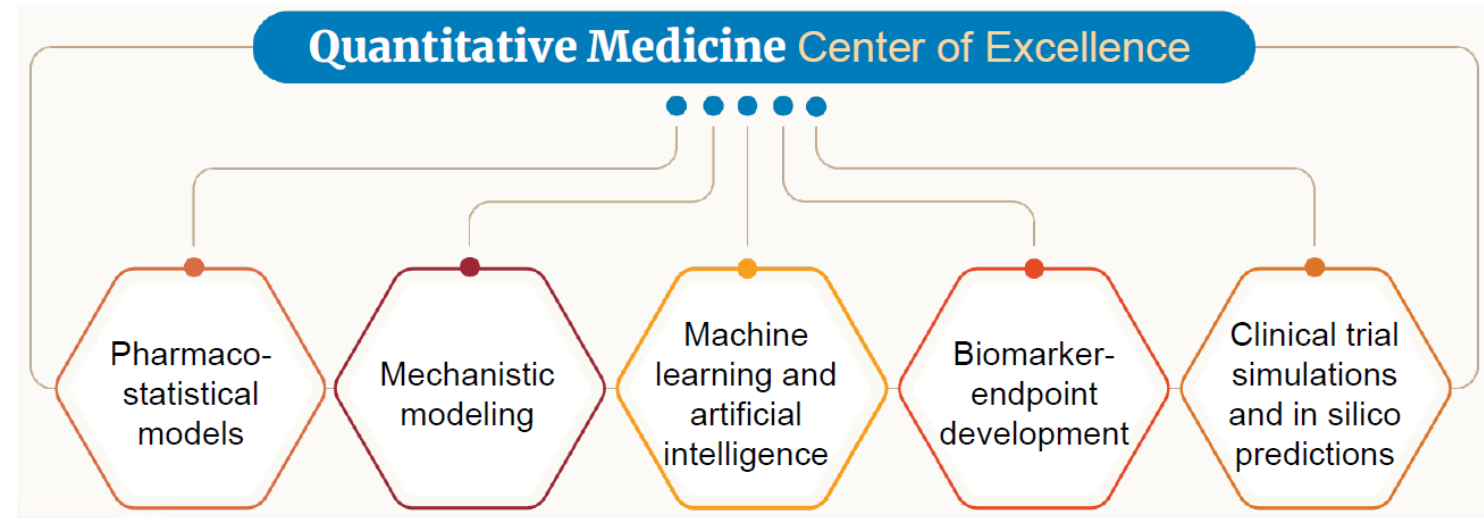
- Separating exploration vs. confirmatory
- Detecting signal vs. noise, sometimes through advanced statistical tools
- Distinguishing association vs. causation, and promoting appropriate interpretation

QM CoE Workshop: Participating Offices and Scope

Participating Offices



Scope



History of MIDD (ECTD*/EQDD*) in Pfizer (from 2003 to 2020)



*ECTD = Enhanced Clinical Trial Design

*EQDD = Enhanced Quantitative Drug Development

Robust implementation history and evolution of MIDD principles across Pfizer portfolio have been made possible only through the right **behaviors** by the right **stakeholders**

Behaviors

- Alignment
- Engagement
- Collaboration

Stakeholders

- Statistics
- Clinical Pharmacology
- Clinical
- Pharmacometrics



History of MIDD in Pfizer (2020 onwards)

MIDD Reboot 2020

1. Substantial evidence of value that MIDD (EQDD) has brought to Pfizer (millions saved each year)
 2. Expectation from multiple regulatory authorities for MIDD implementation
 3. Efficient implementation of MIDD practices will require wider cross-functional alignment than ever before
 4. Initiative aims to:
 - Align internal practices with industry
 - Influence external stakeholder and future directions
 - Further establish MIDD as integral part of development at Pfizer
 - Connect experts throughout the organization to foster knowledge sharing and maximize opportunities
 - Training materials and monthly MIDD forum
- MIDD is an integral part of the clinical develop plan/ integrated evidence plan
 - MIDD discussions should occur prior to FIH and quantitative lines in the pre-clinical space
 - The MIDD discussions must start between all the quantitative lines no later than when the compound goes into phase 1, while the team is developing the CDP.

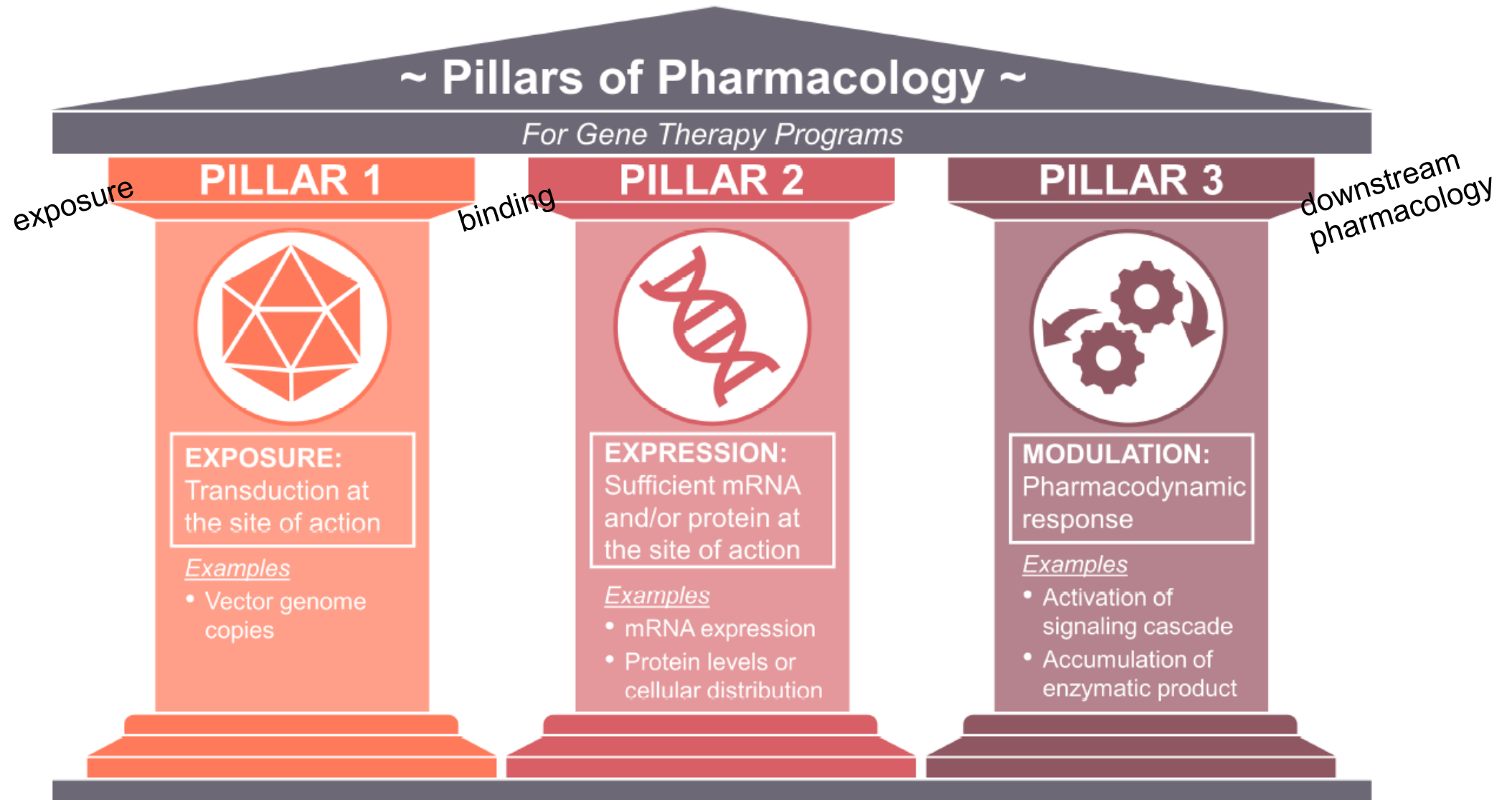


Cell/ Gene Therapy Clinical Development Has Unique Challenges

- Kinetics/ clearance are unique to the MoA(s)
- First study in GTx is non placebo controlled in a very small number of patients
- Transition to second study may be pivotal trial leading to BLA submission
- Natural history data are a key factor (if they exist!)
- Extremely competitive space with rapidly emerging data – not always comparable (different vectors, transgenes, regulatory elements)
- Safety remains a key question
- How do we ensure we take the correct decision with a one-time therapy? How much risk is appropriate?

All These Points Should be Addressed with a Quantitative [Model-Informed] Strategy!

Defining Success by Pharmacology Principles in GTx



— Opportunities for MIDD in the GTx Space

Trial Design / CDP/ IEP Areas

- Characterization of genetic subpopulations
- Seamless trial design FIH → Pivotal
- Assay/ CMC characterization impacts on immune response
- Meta-analysis to benchmark efficacy of a candidate GTx
- Extrapolation of in vitro/vivo data to multiple systems or cell types
- Quantitative dose finding with models used in oncology (BLRM) retro fit to the GTx space
- Bayesian borrowing to inform AE profiles in LTFU
- Incorporating digital endpoints into PK-PD modeling

Gene Therapy



ARTICLE

OPEN

Dystrophin/mini-dystrophin expression analysis by immunoaffinity liquid chromatography–tandem mass spectrometry after gene therapy for DMD

Jason Walsh¹, Joe Palandra¹, Nicole Duriga¹, David Beidler², Avery McIntosh³, Michael Binks⁴ and Hendrik Neubert¹

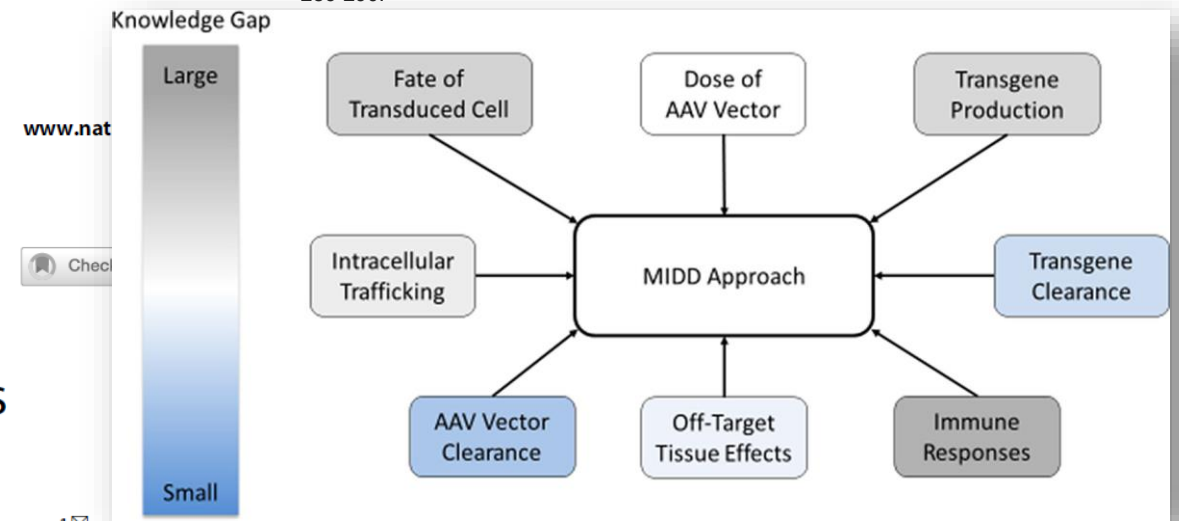
A Pharmacometrics-Informed Trial Simulation Framework for Optimizing Study Designs for Disease-Modifying Treatments in Rare Neurological Disorders

Yevgen Ryznyk¹ | Ralf-Dieter Hilgers² | Nicole Heussen^{2,3} | Emmanuelle Comets^{4,5} | France Mentré⁴ | Niels Hendrickx⁴ | Mats O. Karlsson¹ | Andrew C. Hooker¹ | Alzahra Hamdan¹ | Xiaomei Chen¹ | Rebecca Schüle^{6,7,8} | Matthias Synofzik^{6,7} | Oleksandr Sverdlov⁹

Evaluation of Mitochondrial Complex 1 Density with [¹⁸F]BCPP-EF in a Murine Model and Individuals with Friedreich Ataxia

Laigao Chen^{*1}, Gaia Rizzo^{*2,3}, Christine Bulawa¹, Koene R.A. Van Dijk¹, Erica C. Henning¹, Alain Martelli¹, Jeffrey Palmer¹, Avery McIntosh¹, Marko Pregel¹, Pengling Sun¹, Emmanuel Adewunmi⁴, Mark Aldridge⁵, Jackson Chan⁶, Roger N. Gunn^{2,3}, Mickael Huiban², Allan Listanco², Peter T. Loudon⁷, Sara Moz², Jan Passchier², Lauren Sauvage², Rachel Stewart⁵, Lisa Wells², Eugenii A. Rabiner², Lawrence R. Charnas¹, and Richard J. Festenstein^{4,6}

Belov, Artur, et al. "Opportunities and challenges for applying model-informed drug development approaches to gene therapies." *CPT: Pharmacometrics & Systems Pharmacology* 10.4 (2021): 286-290.



— Opportunities for MIDD in the GTx Space

Mechanism of Action/ PK-PD Areas

- Kinetics / clearance
- On/off target integration
- Adverse event risk (cytokine release syndrome, thrombotic microangiopathy, etc.)
- Durability

Cardiac safety of fordadistrogene movaparvovec gene therapy in Duchenne muscular dystrophy: Initial observations from a phase 1b trial

Sarah P. Sherlock,¹ Daniel I. Levy,¹ Avery McIntosh,¹ Perry B. Shieh,² Edward C. Smith,³ Tara G. McDonnell,¹ Kelly A. Ryan,¹ Marielle Delnomdedieu,¹ Michael Binks,¹ Ashwin K. Lal,⁴ and Russell J. Butterfield⁴

Practical and Statistical Considerations for the Long Term Follow-Up of Gene Therapy Trial Participants

Maximilian Rohde^{1,2} , Seoan Huh³, Vanessa D'Souza⁴, Steven Arkin¹ , Erika Roberts⁵ and Avery McIntosh^{4,*} 

CPT: Pharmacometrics & Systems Pharmacology

Article |  Open Access |    

Tisagenlecleucel Model-Based Cellular Kinetic Analysis of Chimeric Antigen Receptor–T Cells

Andrew M. Stein , Stephan A. Grupp, John E. Levine, Theodore W. Laetsch, Michael A. Pulsipher, Michael W. Boyer, Keith J. August, Bruce L. Levine, Lori Tomassian, Sweta Shah, Mimi Leung, Pai-Hsi Huang, Rakesh Awasthi, Karen Thudium Mueller, Patricia A. Wood, Carl H. June
... See fewer authors ^

First published: 07 March 2019 | <https://doi.org/10.1002/psp4.12388> | Citations: 89

Chapter

Quantitative Systems Pharmacology Modeling of Adeno-Associated Virus Gene Therapies: Mechanistic Identification of Species-Translation Using Preclinical and Clinical Data

By Satyajit Rao, Jatin Narula, Glen Ko, Haobin Luo, Zhiwei Zhang, Cynthia J. Musante, Nesity Tania

Book [Development of Gene Therapies](#)

— Thank You

